

Kraus has the secrets  
to the latest trends in  
'Flooring Fashions'

# Canadian Flooring News

See what Kraus' new styles  
can do for your home  
krausflooring.com

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# KRAUS PASSES STIMULUS PACKAGE

**Budgetary measure will give consumers 30% off by matching the Federal tax credit**

**LOOK FOR THIS  
TAG ON ALL  
QUALIFYING  
KRAUS®  
PRODUCTS**

In an unprecedented move, Kraus and their aligned retailers are matching the Federal Government's tax credit stimulus for the home renovation market with a 15% discount on many residential styles. This measure, combined with the Federal Government tax credit offers consumers

promotional pricing 30% below the regular retail price. Promotional prices are in effect until September 15th, 2009.

"We are happy to do our part to get the economy going by matching the 15% that the government is offering" says Brad Vollrath, president of Kraus Canada. "The Federal Government believes tax breaks and home renovations are the ticket to stimulate Canada's economy and we couldn't agree more. These measures are intended to stimulate demand for home renovation projects which have a big impact on the wider economy. We want to support this and give consumers a reason to act now on that home renovation project they've been pondering for some time. This is an investment we are prepared to make to help stimulate this economy"

<b>STIMULUS PRICING</b>	
<b>15%</b>	Canada TAX CREDIT
<b>+</b>	
<b>15%</b>	KRAUS DISCOUNT
<b>TOTAL</b>	<b>30% OFF MSRP</b>



Jim Larsen VP of Sales announced "I'm pleased that this measure has received unanimous support from our sales force. Following conversations with a few of our aligned retailers I am confident that this stimulus package will have a huge impact on the flooring economy across Canada."

The details of the Home Renovation Tax Credit are available at [www.cra-arc.gc.ca/gncy/bdgt/2009](http://www.cra-arc.gc.ca/gncy/bdgt/2009)