

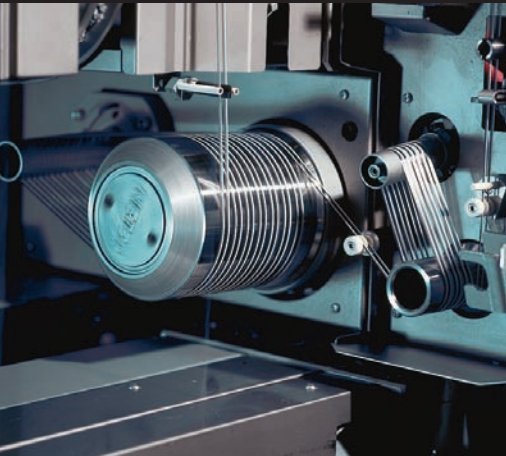


Ordinary filaments



ReflexWave™ filaments

Magnified 200% for visual comparison



Strudon® Fiber

Engineered to outperform ordinary olefins. Strudon® fiber filaments have a unique ReflexWave™ shape, for improved resistance to heavy traffic.

Strudon® is the product of the world's most advanced fiber manufacturing technology. You can see and feel the difference. Strudon® fiber with ReflexWave™ offers superior performance and aesthetics compared to ordinary olefins.



engineered for strength all along the filament

creases →



Ordinary fiber has a zigzag shape, with elbow-like creases where crushing can occur.

Strudon's® ReflexWave™ shape creates spring-like action, to improve carpet performance in heavy traffic.